



One Young World 2013 – Agenda for Action
Johannesburg, South Africa
2 – 5 October

One Young World Summit 2013

Agenda at a Glance

Wednesday 2 October		Friday 4 October	
0800-1530	Delegate Registration	0700-0800	Breakfast in hotels
1530-1730	Transport to and arrival at Soccer City	0800-0830	Delegate networking at the Convention Centre
1730-1930	Opening Ceremony	0830-1330	Plenary and Special Sessions
1930-2100	Welcome dinners	1330-1400	Lunch
		1400-1830	Breakout Sessions in the city of Johannesburg
		1830-2200	Community dinners
		2200-2300	Night Owl Sessions
Thursday 3 October		Saturday 5 October	
0700-0800	Breakfast in hotels	0700-0800	Breakfast in hotels
0800-0830	Delegate networking at the Convention Centre	0800-1230	Plenary and Special Sessions
0830-1210	Founders' welcome, Plenary and Special Sessions	1230-1330	Lunch
1210-1310	Lunch	1330-1500	Breakout Sessions at the Convention Centre
1310-1610	Plenary and Special Sessions	1500-1800	Plenary and Special Sessions
1610-1640	Break	1800-1830	Break
1640-2010	Plenary and Special Sessions	1830-1900	Special Session
2010-2200	Dinner	1900-2000	Closing Ceremony
2200-2300	Networking sessions at hotels	2000-2130	Dinner

Wednesday
2 October

Welcome and Opening Ceremony

0800-1530

Registration for delegates opens

1530-1545

Transport departs hotels for Opening Ceremony

1620-1730

Arrival at Soccer City

1730-1930

Opening Ceremony held at Soccer City

- attended by 8,000 pupils from local schools; 1,200 One Young World delegates, 150 partners, sponsors & observers and major media including BBC Worldwide, SABC, Al Jazeera preceded by traditional South African entertainment including the Sasol Brass Band and the Soweto Gospel Choir
- welcome address by the Executive Mayor of the City of Johannesburg, Parks Tau
- the Counsellors are presented on stage
- delegates from each country lay their flags on the stage in the flag-laying ceremony
- keynote speeches from Mr. Kofi Annan, Sir Bob Geldof and Professor Muhammad Yunus

1930-2100

Welcome Dinner at FNB Stadium



Thursday
3 October



0700-0845

Breakfast, networking and Founders' introductions

0845-1045

Plenary Session – Education

How can tomorrow's skills be taught today?

Key aspects:

- the facilities and curriculum required to prepare children for work
- ensuring all schools have access to internet and technology
- the increasing importance of e-learning

1045-1130

Special Session – The Food Revolution with Jamie Oliver via livestream

Key aspects:

- combatting rising obesity with education
- addressing the imbalance of overconsumption versus malnutrition
- the role of young people in ensuring food provision becomes sustainable

Followed by panel discussion with: Johannes Evenblij, Brian Kelley, Elio Leoni-Sceti, Paul Lindley,

1130-1210

Special Session – Knowing Nelson Mandela

Key aspects:

- the impact Nelson Mandela has had on Counsellors and delegates
- South Africa's debt to Mandela
- applying Mandela's principles of truth and reconciliation internationally

Panel includes: Ahmed Kathrada, Francois Pienaar and presentation by Sigi Proebstl

1210-1310

Lunch

1310-1410

Special Session – The Kofi Annan Dialogues

Key aspects:

- Kofi Annan discusses his series of Dialogues conducted via Google Hangout
- why the Dialogues were instigated and their success
- Kofi Annan, in person, holds Google Dialogue live with young people around the world

1410-1610

Plenary Session – Human Rights

Gender equality – how can the rhetoric be turned into reality?

Key aspects:

- the universal nature of gender inequality
- policies and programs that effectively develop female leadership
- economic benefits of promoting education and employment of women

1610-1640

Break

1640-1710

Special Session – Ambassadors in Action with Kofi Annan and Bob Geldof

Key aspects:

- delegates share how they have been inspired by One Young World
- Ambassador Parker Liautaud's scientific expedition to South Pole
- *InkuluFreeHeid* – a new democracy movement inspired by Mr Annan

1710-1740

Special Session – Sport & Society

Key aspects:

- ability of sport to create cohesion locally and internationally
- inclusive sport to reduce issues such as sexism and racism
- societal responsibility of athletes and sporting organisations

Panel includes: Boris Becker, Ryk Neethling, Francois Pienaar, John Barnes, Ashwin Willemse

1740-1940

Plenary Session – Sustainable Development

Are there solutions that give as much as they take?

Key aspects:

- providing access to resources using sustainable methods
- alleviating poverty without reducing other people's standard of living
- ways for the planet to provide for the increasing global population

1940-2010

Special Session – The Essential Skill of the 21st Century with Decoded

Key aspects:

- *Decoded* present the importance of learning computer coding
- the necessity of teaching coding in schools
- a brief guide to the fundamentals of coding

2010-2200

Dinner

Friday
4 October



0700-0830

Breakfast and networking

0830-0900

Special Session – Women Up

Key aspects:

- gender discrimination and its economic impacts
- the future of female leadership in the 21st century
- empowerment through education of boys and girls

Panel includes: Bethlehem Alemu, Fatima Bhutto, Lauren Bush, Lily Cole and will be chaired by Maria Ramos

0900-0930

Special Session – Defining Purpose with Barclays CEO Antony Jenkins

Key aspects:

- the transformation of Barclays since One Young World 2012
- Q&A with delegates about the “Purpose and Values” blueprint
- a CEO’s challenges in implementing culture change

0930-1130

Plenary Session – Youth Unemployment

Is it our job to find the solutions?

Key aspects:

- entrepreneurialism’s role in solving the youth unemployment crisis
- the feasibility of job creation in the face of cost-cutting
- preventing a “lost generation” resulting from mass-unemployment

1130-1200

Special Session – How to be an Entrepreneur with Doug Richard & Bethlehem Alemu

Key aspects:

- Q&A about starting up and growing businesses
- sustainable and socially beneficial business models
- finding investment and scaling businesses safely

1200-1230

Special Session – HIV & AIDS: the New Challenges

Key aspects:

- new strategies to reduce infection rates
- reducing stigma of sufferers and ending discrimination
- achieving universal access to antiretroviral drugs

Panel chaired by News Anchor & UN Goodwill AIDS Ambassador James Chau

1230-1300

Special Session – The Third Metric with Arianna Huffington

Key aspects:

- redefining success beyond money and power
- what priorities are meaningful in the 21st century
- breaking the cycle of burnout

1300-1330

Special Session – The Sustainable Supply Chain with Brian Kelley

Key aspects:

- sustainability as an essential aspect of long-term profitability
- using purchasing power to bring suppliers into green compliance
- the role of young employee’s in innovating sustainable practices

Brian Kelley will be joined by three delegates who are young leaders in sustainable agriculture

1330-1400

Lunch

1400-1830

Breakout Sessions in the city of Johannesburg

1830-2200

Community dinners

2200-2300

Night Owl Sessions

Saturday
5 October



0700-0800

Breakfast and networking

0800-0830

Plenary Session – Global Business

How can young employees be the key to better business?

Key aspects:

- the importance of engaging young employees in business strategy
- creating business models that are based on ethical principles
- the impact of business ethics on developing markets

0830-1030

Special Session – Changing Behavior with Unilever CEO Paul Polman

Key aspects:

- implementing Unilever's *Sustainable Living* plan
- the need to make sustainable living common place
- how youth are critical to driving transformational change

1030-1100

Special Session – Question & Answer Session with Sir Richard Branson

Key aspects:

- building a better version of capitalism
- mobilising corporate resources for social benefit
- addressing social and environmental problems in an entrepreneurial way

1100-1230

Special Session – Introducing the B Team

Key aspects:

- members of the B Team present this new collaboration model
- prioritising long-term strategy over quarterly reports
- roadblocks to businesses doing greater good

Panel includes: Sir Richard Branson, Jochen Zeitz and other B Team Leaders

1230-1330

Lunch

1330-1500

Breakout Sessions in the Sandton Convention Centre

1500-1530

Special Session – The Orbital Perspective with Ron Garan

Key aspects:

- NASA astronaut presents footage from the International Space Station
- the necessity of international collaboration
- multi-party efforts for sustainable development

1530-1600

Special Session – The Power of Protest

Key aspects:

- causes and effects of national protests in 2013
- making protests and demonstrations effective
- the aftermath of protests and preventing violence from escalating

Panel of delegates involved in protests from Brazil, Bulgaria, Egypt and Turkey to be chaired by Christine Ockrent

1600-1800

Plenary Session – Leadership & Government

What is the new democracy?

Key aspects:

- the role of youth in forging new democracies
- mechanisms to facilitate governments' engagement with young people
- young leaders enhancing international collaboration

1800-1830

Break

1830-1915

Special Session – Social Business with Muhammad Yunus

Key aspects:

- Counsellor *Lauren Bush* presents her FEED Bags initiative
- Counsellor *Lily Cole* introduces impossible.com
- One Young World Social Business Accelerator's annual report

1915-2015

Closing Ceremony

2015-2145

Dinner